

DIRECT ONLINE MARKETING

Export Funding Guidebook

In Strategic Partnership with the International Trade Administration at the U.S. Department of Commerce



DIRECT ONLINE
MARKETING



INTERNATIONAL
TRADE
ADMINISTRATION



Introduction

This guidebook includes information on the following:

- ✓ **STEP Program by State**
- ✓ **SBA Loans for Exporters by State**
- ✓ **EXIM Bank Insurance Information**



State Trade Expansion Program (STEP)

The STEP grant program helps small businesses grow through exporting through state and territory governments' financial awards.

STEP financial support helps U.S. small businesses:

- Learn to export
- Participate in foreign trade missions
- Design international marketing products and campaigns
- Support website globalization and e-commerce capabilities
- Pay for subscriptions to services provided by the U.S. Department of Commerce and other federal agencies
- Participate in export trade show exhibits and training workshops

[List of Contacts](#)

SBA Loans for Exporters

SBA works directly with small business exporters through U.S. Export Assistance Centers (USEACs), which are co-located with the Department of Commerce and the Export-Import Bank of the United States.

Contact an Export Finance Manager in your region for assistance with securing capital to meet your exporting needs.

You can be awarded **up to \$500,000**.



Alabama

STEP INFORMATION

Total Grant Amount FY24:

\$450,000

Project Director:

Christina Stimpson

Phone Number:

334-539-7955

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**230 Peachtree Street NW,
Suite 1725
Atlanta, GA 30303**

SBA Contact Info:

**David Leonard
404-730-2706
david.leonard@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Alaska

STEP INFORMATION

Total Grant Amount FY24:

--

Project Director:

Laura Vaught

Phone Number:

907-269-7387

Max Amount:

Not Listed

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**2001 Sixth Avenue,
Suite 2600
Seattle, WA 98121**

SBA Contact Info:

**John F. Brislin
206-584-3486
john.brislin@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Arizona

STEP INFORMATION

Total Grant Amount FY24:

\$275,000

Project Director:

Kevin J. O'Shea

Phone Number:

602-845-1217

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**2601 Main Street,
6th Floor
Irvine, CA 92614**

SBA Contact Info:

**Martin Selander
949-660-8935
martin.selander@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Arkansas

STEP INFORMATION

Total Grant Amount FY24:

\$375,000

Project Director:

Trish Watkins

Phone Number:

479-418-4827

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**423 Canal Street,
Suite 419
New Orleans, LA 70130**

SBA Contact Info:

**Jeremy Foreman
202-868-0461
Jeremy.Foreman@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



California

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Mariana Guevara

Phone Number:

916-397-8085

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*

SBA LOAN INFORMATION

San Diego

Closest U.S. Export Assistance Center with SBA staff:

2601 Main Street, 6th Floor, Irvine, CA 92614

SBA Contact Info:

Martin Selander | **949-660-8935** | martin.selander@sba.gov

Los Angeles & Orange County, Inland Empire

Closest U.S. Export Assistance Center with SBA staff:

444 South Flower Street, 37th Floor, Los Angeles, CA 90071

SBA Contact Info:

Pellson Lau | **213-842-5781** | pellson.lau@sba.gov

San Francisco, Sacramento, and Fresno

Closest U.S. Export Assistance Center with SBA staff:

75 Hawthorne Street, Suite 2500, San Francisco, CA 94105

SBA Contact Info:

Michael Fazio | **202-322-3352** | michael.fazio@sba.gov



Colorado

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Sophia Gonzalez-Mayagoitia

Phone Number:

720-703-2471

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**999 18th Street, Suite 725
North Tower
Denver, CO 80202**

SBA Contact Info:

**Patty Brewer
720-556-4664
patricia.brewer@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Connecticut

STEP INFORMATION

Total Grant Amount FY24:

\$240,000

Project Director:

Laura Jaworski

Phone Number:

860-500-2368

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



District of Columbia

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1501 Wilson Boulevard,
Suite 1225
Arlington, VA 22209**

SBA Contact Info:

Miguel Penaloza
202-297-5126
Miguel.Penaloza@sba.gov



Delaware

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1000 Liberty Avenue,
Suite 807
Pittsburgh, PA 15222**

SBA Contact Info:

Edward Schick
202-941-1191
edward.schick@sba.gov



Florida

STEP INFORMATION

Total Grant Amount FY24:

\$225,000

Project Director:

Greg Britton

Phone Number:

850-898-3480

Max Amount:

Varies

% Reimbursement:

Varies

Is Digital Marketing Covered?*

No

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**5835 Blue Lagoon Drive,
Suite 203**

Miami, FL 33126

SBA Contact Info:

Sandro Murtas

727-365-6939

sandro.murtas@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Georgia

STEP INFORMATION

Total Grant Amount FY24:

\$310,000

Project Director:

Alice Carson

Phone Number:

404-962-4112

Max Amount:

Not Listed

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**230 Peachtree Street NW,
Suite 1725
Atlanta, GA 30303**

SBA Contact Info:

**David Leonard
404-730-2706
david.leonard@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Guam

STEP INFORMATION

Total Grant Amount FY24:

\$150,000

Project Director:

Melvin Tabilas

Phone Number:

671-647-4332

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**121 SW Salmon Street,
Suite 242**

Portland, OR 97204

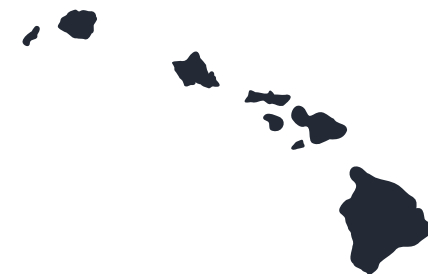
SBA Contact Info:

John F. Brislin

206-584-3486

john.brislin@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Hawaii

STEP INFORMATION

Total Grant Amount FY24:

\$525,000

Project Director:

Jamie Lum

Phone Number:

808-587-2753

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**121 SW Salmon Street,
Suite 242
Portland, OR 97204**

SBA Contact Info:

**John F. Brislin
206-584-3486
john.brislin@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Idaho

STEP INFORMATION

Total Grant Amount FY24:

\$350,000

Project Director:

Tina Salisbury

Phone Number:

208-334-2470

Max Amount:

\$2,000 – \$12,000

% Reimbursement:

Up to 80%

Is Digital Marketing Covered?*

Yes (through Online Global Program)

SBA LOAN INFORMATION

Boise

Closest U.S. Export Assistance Center with SBA staff:

121 SW Salmon Street, Suite 242, Portland, OR 97204

SBA Contact Info:

John F. Brislin | **206-584-3486** | john.brislin@sba.gov

North

(Boundary, Bonner, Kootenai, Shoshone, Beneway, Latah, Clearwater, Nez Perce, Lewis, and Idaho counties)

Closest U.S. Export Assistance Center with SBA staff:

2001 Sixth Avenue, Suite 2600, Seattle, WA 98121

SBA Contact Info:

John F. Brislin | **206-584-3486** | john.brislin@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Illinois

STEP INFORMATION

Total Grant Amount FY24:

\$400,000

Project Director:

Margo Markopoulos

Phone Number:

312-636-9456

Max Amount:

\$5,000 - \$10,000

% Reimbursement:

Up to 50-95%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

North

Closest U.S. Export Assistance Center with SBA staff:

332 S Michigan Ave, Suite 600, Chicago, IL 60604

SBA Contact Info:

Keith Schlegel | **312-353-4540** | keith.schlegel@sba.gov

South

Closest U.S. Export Assistance Center with SBA staff:

332 S Michigan Ave, Suite 600, Chicago, IL 60604

SBA Contact Info:

Ursula Wegrzynowicz | **312-353-7674**
Ursula.Wegrzynowicz@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Indiana

STEP INFORMATION

Total Grant Amount FY24:

\$550,000

Project Director:

Roger Howard

Phone Number:

317-766-1416

Max Amount:

\$15,000

% Reimbursement:

Up to 80%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**440 Burroughs St.,
Suite 390
Detroit, MI 48202**

SBA Contact Info:

**Romualdo "Romy" Ancog
202-765-9469
romualdo.ancog@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Iowa

STEP INFORMATION

Total Grant Amount FY24:

\$300,000

Project Director:

Lisa Day

Phone Number:

515-348-6159

Max Amount:

**Various Depending
on Program**

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**332 S Michigan Ave.
Suite 600
Chicago, IL 60604**

SBA Contact Info:

**Keith Schlegel
312-353-4540
keith.schlegel@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Kansas

STEP INFORMATION

Total Grant Amount FY24:

\$450,000

Project Director:

Chang Lu

Phone Number:

913-515-8541

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

332 S Michigan Ave.

Suite 600

Chicago, IL 60604

SBA Contact Info:

Ursula Wegrzynowicz

312-353-7674

Ursula.Wegrzynowicz@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Kentucky

STEP INFORMATION

Total Grant Amount FY24:

\$400,000

Project Director:

Mary NeCamp

Phone Number:

502-782-1961

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**230 Peachtree Street NW,
Suite 1725
Atlanta, GA 30303**

SBA Contact Info:

**David Leonard
404-730-2706
david.leonard@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Louisiana

STEP INFORMATION

Total Grant Amount FY24:

\$325,000

Project Director:

India Bellard

Phone Number:

225-342-2537

Max Amount:

\$10,000

% Reimbursement:

Up to 90%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**423 Canal Street, Suite 419
New Orleans, LA 70130**

SBA Contact Info:

**Jeremy Foreman
202-868-0461**

Jeremy.Foreman@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Maine

STEP INFORMATION

Total Grant Amount FY24:

\$275,000

Project Director:

Wade Merritt

Phone Number:

207-541-7408

Max Amount:

\$5,000 - \$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Maryland

STEP INFORMATION

Total Grant Amount FY24:

\$550,000

Project Director:

Jason Callejas

Phone Number:

667-263-9354

Max Amount:

\$5,000

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

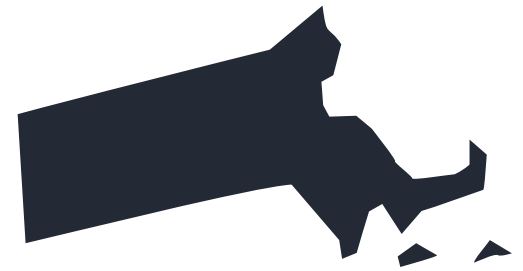
Closest U.S. Export Assistance
Center with SBA staff:

**1501 Wilson Boulevard,
Suite 1225
Arlington, VA 22209**

SBA Contact Info:

**Miguel Penaloza
202-297-5126
Miguel.Penaloza@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Massachusetts

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Melissa Clary

Phone Number:

-

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Michigan

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Natalie Sandborn

Phone Number:

517-599-0359

Max Amount:

\$15,000

% Reimbursement:

Up to 50%

Is Digital Marketing Covered?*

No

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**440 Burroughs St.,
Suite 390
Detroit, MI 48202**

SBA Contact Info:

**Romualdo "Romy" Ancog
202-765-9469
romualdo.ancog@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Minnesota

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**330 2nd Avenue South,
Suite 430
Minneapolis, MN 55401**

SBA Contact Info:

Carlos Sosa
504-377-5086
carlos.sosa@sba.gov



Mississippi

STEP INFORMATION

Total Grant Amount FY24:

\$325,000

Project Director:

Vickie Watters

Phone Number:

601-359-2070

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**423 Canal Street, Suite 419
New Orleans, LA 70130**

SBA Contact Info:

**Jeremy Foreman
202-868-0461**

Jeremy.Foreman@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Missouri

STEP INFORMATION

Total Grant Amount FY24:

\$375,000

Project Director:

Shannon O'Hagan

Phone Number:

573-522-6524

Max Amount:

\$15,000

% Reimbursement:

Up to 50-70%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

332 S Michigan Ave.

Suite 600

Chicago, IL 60604

SBA Contact Info:

Ursula Wegrzynowicz

312-353-7674

Ursula.Wegrzynowicz@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Montana

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Angelyn DeYoung

Phone Number:

406-431-5075

Max Amount:

\$30,000

% Reimbursement:

**Up to 50-75% of eligible
fees up to \$10,000**

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**999 18th Street, Suite 725
North Tower
Denver, CO 80202**

SBA Contact Info:

**Patty Brewer
720-556-4664
patricia.brewer@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Nebraska

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

423 Canal Street, Suite 419
New Orleans, LA 70130

SBA Contact Info:

Patty Brewer
720-556-4664
patricia.brewer@sba.gov



Nevada

SBA LOAN INFORMATION

Closest U.S. Export Assistance Center with SBA staff:

North

121 SW Salmon Street, Suite 242, Portland, OR 97204

SBA Contact Info:

John F. Brislin

206-584-3486

john.brislin@sba.gov

South

2601 Main Street, 6th Floor, Irvine, CA 92614

SBA Contact Info:

Martin Selander

949-660-8935

martin.selander@sba.gov



New Hampshire

STEP INFORMATION

Total Grant Amount FY24:

\$500,000

Project Director:

Alan Dillingham

Phone Number:

603-271-0323

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



New Jersey

STEP INFORMATION

Total Grant Amount FY24:

\$400,000

Project Director:

William Spear

Phone Number:

609-777-4125

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**20 Washington Place,
Suite 615
Newark, NJ 07102**

SBA Contact Info:

**Abby Martinez
202-631-0992
Abigail.Martinez@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



New Mexico

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Sara Gutierrez

Phone Number:

505-827-0249

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1919 Smith Street,
Ste. 10087
Houston, TX 77002**

SBA Contact Info:

**Jeremy Foreman
202-868-0461
Jeremy.Foreman@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



New York

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Lennox Ruiz

Phone Number:

212-803-2344

Max Amount:

\$10,000

% Reimbursement:

Up to 50%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**20 Washington Place,
Suite 615
Newark, NJ 07102**

SBA Contact Info:

**Abby Martinez
202-631-0992
Abigail.Martinez@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



North Carolina

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Mike Hubbard

Phone Number:

919-447-7757

Max Amount:

\$12,000

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance Center with SBA staff:

230 Peachtree Street NW, Suite 1725, Atlanta, GA 30303

SBA Contact Info:

David Leonard | **404-730-2706** | david.leonard@sba.gov

5835 Blue Lagoon Drive, Suite 203, Miami, FL 33126

SBA Contact Info:

Sandro Murtas | **727-365-6939** | sandro.murtas@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



North Dakota

STEP INFORMATION

Total Grant Amount FY24:

\$350,000

Project Director:

Mathew Warsocki

Phone Number:

701-721-6938

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**330 2nd Avenue South,
Suite 430**

Minneapolis, MN 55401

SBA Contact Info:

Carlos Sosa

504-377-5086

carlos.sosa@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Northern Mariana Islands (CNMI)

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Kioshi Cody

Phone Number:

670-664-3077 ext. 107

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Ohio

STEP INFORMATION

Total Grant Amount FY24:

\$300,000

Project Director:

Courtney West

Phone Number:

614-995-4977

Max Amount:

\$10,000

% Reimbursement:

Up to 50%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

North

Closest U.S. Export Assistance Center with SBA staff:

440 Burroughs St., Suite 390, Detroit, MI 48202

SBA Contact Info:

Romualdo “Romy” Ancog | **202-765-9469**
romualdo.ancog@sba.gov

South

Closest U.S. Export Assistance Center with SBA staff:

1000 Liberty Avenue, Suite 807, Pittsburgh, PA 15222

SBA Contact Info:

Edward Schick | **202-941-1191**
edward.schick@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Oklahoma

STEP INFORMATION

Total Grant Amount FY24:

\$290,000

Project Director:

Kathy Gain

Phone Number:

405-830-9098

Max Amount:

\$24,000

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

No

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1919 Smith Street,
Ste. 10087
Houston, TX 77002**

SBA Contact Info:

**Jeremy Foreman
202-868-0461
Jeremy.Foreman@sba.gov**



Oregon

STEP INFORMATION

Total Grant Amount FY24:

\$425,000

Project Director:

Steve Thompson

Phone Number:

971-374-3076

Max Amount:

\$8,000

% Reimbursement:

Up to 50%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Including SW Washington

Closest U.S. Export Assistance
Center with SBA staff:

**121 SW Salmon Street,
Suite 242**

Portland, OR 97204

SBA Contact Info:

John F. Brislin

206-584-3486

john.brislin@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Pennsylvania

STEP INFORMATION

Total Grant Amount FY24:

\$825,000

Project Director:

Katherine Skopp

Phone Number:

717-720-7361

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1000 Liberty Avenue,
Suite 807
Pittsburgh, PA 15222**

SBA Contact Info:

**Edward Schick
202-941-1191
edward.schick@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Puerto Rico

STEP INFORMATION

Total Grant Amount FY24:

\$447,145

Project Director:

Leonyl Ortiz

Phone Number:

787-758-4747

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**5835 Blue Lagoon Drive,
Suite 203**

Miami, FL 33126

SBA Contact Info:

Sandro Murtas

727-365-6939

sandro.murtas@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Rhode Island

STEP INFORMATION

Total Grant Amount FY24:

\$150,000

Project Director:

Benjamin Weinstein

Phone Number:

401-232-6516

Max Amount:

\$30,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



South Carolina

STEP INFORMATION

Total Grant Amount FY24:

\$325,000

Project Director:

Carla Edwards

Phone Number:

803-609-9946

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance Center with SBA staff:

230 Peachtree Street NW, Suite 1725, Atlanta, GA 30303

SBA Contact Info:

David Leonard | **404-730-2706** | david.leonard@sba.gov

5835 Blue Lagoon Drive, Suite 203, Miami, FL 33126

SBA Contact Info:

Sandro Murtas | **727-365-6939** | sandro.murtas@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



South Dakota

STEP INFORMATION

Total Grant Amount FY24:

\$250,000

Project Director:

Joshua Reynolds

Phone Number:

605-338-3424

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**330 2nd Avenue South,
Suite 430
Minneapolis, MN 55401**

SBA Contact Info:

**Carlos Sosa
504-377-5086
carlos.sosa@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Tennessee

STEP INFORMATION

Total Grant Amount FY24:

\$100,000

Project Director:

Jeffrey Overby

Phone Number:

615-460-6499

Max Amount:

\$4,000 - \$7,000

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**230 Peachtree Street NW,
Suite 1725
Atlanta, GA 30303**

SBA Contact Info:

**David Leonard
404-730-2706
david.leonard@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Texas

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Mindy Fryer

Phone Number:

615-460-6499

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1919 Smith Street,
Ste. 10087
Houston, TX 77002**

SBA Contact Info:

**Jeremy Foreman
202-868-0461
Jeremy.Foreman@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



U.S. Virgin Island – USVIEDA

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Nadine Marchena Kean

Phone Number:

-

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**5835 Blue Lagoon Drive,
Suite 203
Miami, FL 33126**

SBA Contact Info:

**Sandro Murtas
727-365-6939
sandro.murtas@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Utah

STEP INFORMATION

Total Grant Amount FY24:

\$525,000

Project Director:

Anna Maidon

Phone Number:

801-532-8080

Max Amount:

Varies

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**999 18th Street, Suite 725
North Tower
Denver, CO 80202**

SBA Contact Info:

**Patty Brewer
720-556-4664
patricia.brewer@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Vermont

STEP INFORMATION

Total Grant Amount FY24:

\$249,000

Project Director:

Daegan Goodman

Phone Number:

802-622-4193

Max Amount:

\$20,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**280 Trumbull Street,
2nd Floor
Hartford, CT 06103**

SBA Contact Info:

**Joseph Raycraft
860-573-9150
joseph.raycraft@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Virginia

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Hannah Robertson-Forrest

Phone Number:

804-241-6519

Max Amount:

Not Listed

% Reimbursement:

Not Listed

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1501 Wilson Boulevard,
Suite 1225
Arlington, VA 22209**

SBA Contact Info:

**Miguel Penaloza
202-297-5126
Miguel.Penaloza@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Washington

STEP INFORMATION

Total Grant Amount FY24:

\$900,000

Project Director:

Mary Ferguson

Phone Number:

206-256-6130

Max Amount:

\$10,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

**(Except Clark, Skamania, Cowlitz,
and Wahkiakum counties
– covered by Oregon SBA
Representative)**

Closest U.S. Export Assistance
Center with SBA staff:

**2001 Sixth Avenue,
Suite 2600
Seattle, WA 98121**

SBA Contact Info:

**John F. Brislin
206-584-3486
john.brislin@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



West Virginia

STEP INFORMATION

Total Grant Amount FY24:

\$325,000

Project Director:

Jesus Velasco

Phone Number:

206-256-6130

Max Amount:

\$15,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Yes

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**1501 Wilson Boulevard,
Suite 1225
Arlington, VA 22209**

SBA Contact Info:

**Miguel Penaloza
202-297-5126
Miguel.Penaloza@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Wisconsin

STEP INFORMATION

Total Grant Amount FY24:

None

Project Director:

Aaron M. Zitzelsberger

Phone Number:

608-210-6734

Max Amount:

-

% Reimbursement:

-

Is Digital Marketing Covered?*

-

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

332 S Michigan Ave.

Suite 600

Chicago, IL 60604

SBA Contact Info:

Keith Schlegel

312-353-4540

keith.schlegel@sba.gov

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Wyoming

STEP INFORMATION

Total Grant Amount FY24:

\$175,000

Project Director:

Kaley Holyfield

Phone Number:

307-286-3668

Max Amount:

\$5,000

% Reimbursement:

Up to 75%

Is Digital Marketing Covered?*

Not Listed

SBA LOAN INFORMATION

Closest U.S. Export Assistance
Center with SBA staff:

**999 18th Street, Suite 725
North Tower
Denver, CO 80202**

SBA Contact Info:

**Patty Brewer
720-556-4664
patricia.brewer@sba.gov**

**If digital marketing is covered, there are limitations. Some cover any digital marketing, some only cover SEO.*



Export Import Bank of the United States (EXIM Bank)

Export Credit Insurance empowers you to meet, or beat, your competitors by winning new customers and increasing sales to existing buyers. The process is simple: after you've agreed to credit terms with your international buyer, you ship the product and invoice them. Next you report the shipment to EXIM & pay your premium. After the agreed upon time, your buyer pays. If they fail to do so, EXIM pays.

Risk Reduction

Safeguard against catastrophic losses from buyer nonpayment: Export Credit Insurance covers up to 95 percent of sales invoices.

Improve Liquidity

Lenders are more likely to include foreign receivables and inventory in your borrowing base when those receivables are insured, giving you access to additional financing and improving cash flow.

Increase Competitiveness

Offer buyers the credit terms necessary to expand into new markets and boost sales with existing customers with confidence. In turn, buyers do not need to pay cash in advance and hinder their cash flow.

Credit Management Expertise

Ease the burden of credit risk management by leveraging EXIM's international expertise.

Flexible Coverage

Whether you need to cover a single buyer, a few buyers, or your entire export portfolio, EXIM has a policy to fit your needs.

[Learn More](#)



directom.com

Are you ready to take the next step?

Our client satisfaction speaks for itself, and we'd love to add you to the list of businesses that have grown with our services.

Contact us today for a **free, no-obligation global visibility audit** to gain valuable insights into what is and isn't working for your business, as well as determining whether or not DOM is the right choice for your digital marketing needs.

